



data day '23

Tivoli Hotel & Congress Center, Copenhagen
March 15, 2023

www.dataday.dk

Data Day '23

Leading people

Leading business

Data Day '23 is a must-attend conference for companies and organisations with digital transformation and ambitious use of data & analytics as top priorities.

At this third edition of Data Day, we offer our 400 participants comfortable seating at round tables inviting for conversations, discussions and knowledge sharing in the majestic plenary.

During the day, we invite our participants to take a break from the plenary and choose between the two tracks Leading people or Leading business focusing on different perspectives of data and digital transformation.

And now, we invite you as a potential logo sponsor to join Data Day '23.



Join us to experience the unique Data Day feeling



**98,4% of participants at
Data Day '22
recommend Data Day
to their peers**

Let's be ambitious together

At Data Day '23, we gather 400 data and business ambitious profiles who are up for great discussions and a day of inspiration, cases, tech, questions and answers – and beyond!

Target audience

- Decision makers, programme sponsors, project managers, business users and influencers within data, analytics, digital transformation, AI and BI
- Medium and enterprise sized companies and organisations across sectors

Together with you, we can inspire and pave the way for ambitious people enabling them to bring data to the core of their decision-making processes.



Logo sponsorship

- 4 tickets for representatives from your company
- Logo and link to own website on the event landing page
- Logo on selected e-mail marketing
- SoMe marketing
- List of participant names and companies (not contact information)

10,000 DKK ex vat

Contact



Sponsorship booking

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Sponsorship coordination

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Practical information

- **Logo and link for website**
Should be handed in asap to nkc@inspari.dk
- **Payment and contract**
Contract must be signed after booking of sponsorship.
Invoice with the whole amount will be issued right after.
- **Free tickets and representatives**
Unique codes for the representatives will be send out
- **Stand in expo area**
There will be no stands at Data Day '23