

## Microsoft Data and AI Specialist Inspari becomes part of valantic

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The future belongs to data-driven business models and AI: With this conviction, the digital consulting, solutions and software company valantic ([www.valantic.com](http://www.valantic.com)) is continuing its international growth course and for the first time welcomes a new family member in the Nordics. The Danish consultancy Inspari ([inspari.dk](http://inspari.dk)) brings a comprehensive service portfolio covering the areas of data strategy, data engineering, analytics, artificial intelligence and cloud. With a clear focus on Microsoft technologies such as Azure and Power Platform, Inspari helps its customers to make data-driven business decisions. Many blue-chip companies such as Pandora, Bestseller, Maersk and Biomar already trust in Inspari's experienced specialists.

The digital consulting, solutions and software company valantic has passed an important milestone on its international growth path: With Danish digital consultancy, Inspari, valantic has gained a team of 180 new colleagues who specialize in pioneering technologies centering on artificial intelligence, data engineering and cloud infrastructures. For valantic, this growth step also represents its debut in the Nordic market – a region that is spearheading Europe's digital initiatives.

Inspari's portfolio covers end-2-end consulting and implementation services for leading Microsoft technologies such as Azure or Power Platform. With Actify, Inspari also offers its own Azure-based analytics software aimed at easy-to-start business intelligence and use cases in the smart building segment.

### Many blue chip companies trust Inspari

Inspari's positioning has been a key factor for its success over many years. This is because ever more companies are recognizing the benefits of data-driven business models and processes and the associated potential of AI technologies. As a Microsoft Partner with specialization on Analytics on Microsoft Azure, Inspari concentrates on a software provider that has occupied a Leader position in analyst Gartner's Magic Quadrant for Analytics and Business Intelligence 16 times in a row. Especially in Denmark, Microsoft has a strong market presence which the tech giant intends to further consolidate in the coming years. Microsoft is also currently investing heavily in OpenAI services to open up promising growth prospects for its partners.

Inspari has a highly experienced and well-connected management board led by founder and CEO Jens-Jacob Thuun Aarup. Since it was founded in 2007, he and the Inspari team have built up an imposing portfolio of more than 300 national and international regular customers – including many high brand-recognition companies such as Pandora, Bestseller, BoConcept, Danske Bank, Maersk and BioMar.

### Growing together: collaboration creates added value for customers

With Inspari, valantic adds weight to its data, AI and cloud consulting proficiencies. Besides a seamless, end-to-end consulting and implementation portfolio that includes the technologies of all market-relevant suppliers, valantic's customers now have access to an interdisciplinary team of around 550 consultants and developers with the appropriate technical expertise.

„With Inspari, we are gaining a new member of the valantic family that is recognized as the leading advanced analytics consultancy in the Danish market“, says Dr. Holger von Daniels, founder and CEO

of valantic. „By joining forces, Inspari and valantic are building one of the largest data companies in Europe, standing out from the competition with a comprehensive end-to-end portfolio for Data Analytics and AI services. Thanks to the new presence of valantic in the Nordics, we’re also setting us up for further growth in a region that is front running digitalization in Europe. I’m greatly looking forward to working with 180 highly qualified new colleagues who share our cultural values and will enrich valantic both professionally and personally.”

„By joining the valantic family, Inspari takes a huge step in the ability to add even more value to both customers and employees. With data being a huge asset for many companies, we experience the need for even more services at our customer, for them to fully utilize the data potential. With the broad portfolio that valantic has to offer, we immediately can serve our customers on a larger scale. Many of our customers are international by nature, and by joining an international organisation, we will support our customers even better. For our employees we have found a partner with matching values and new international perspectives. We feel confident that joining the valantic family will be perfect for the next chapter in our journey, and we look forward into taking a leading role in the Scandinavia expansion”, says Jens-Jacob Thuun Aarup, founder and CEO of Inspari.

#### **About valantic**

*valantic is Number 1 for digital transformation and one of the fastest growing digital consulting, solutions and software companies on the market. valantic combines technological expertise with industry knowledge and the human touch. More than 500 blue chip clients rely on valantic, including 32 of 40 DAX companies and many leading international companies as well. With more than 3,500 specialized solution consultants and developers and net sales of approx. EUR 550 million in 2023(e), valantic is represented in Germany, Austria, Switzerland, Belgium, the Netherlands, Portugal, and many additional international locations.*

*valantic features a unique structure, consisting of divisions, competence centers, and expert teams, which are always attuned precisely to companies’ digitalization needs. From strategy to tangible realization. The company’s range of services includes the areas digital strategy & analytics, customer experience, SAP services, smart industries, and financial services automation.*

*[www.valantic.com/en](http://www.valantic.com/en)*

#### **About Inspari**

*As the leading data consultancy in Denmark, Inspari transforms its customers' valuable data into action to fulfill their promise: Data Value Guaranteed. Inspari advises and facilitates successful digital transformations, helping customers discover their needs, and designing, building, and implementing solutions within Strategy & Transformation, Data & AI, Data Engineering, and Cloud Infrastructure Services. With a team of more than 180 data-experts, Inspari strives to deliver cloud-based service offerings with stronghold in Microsoft technologies. Inspari has a strong customer base with blue-chip clients and +300 active domestic and international customers.*

*<https://inspari.dk/>*